



DOSSIER

I INTERNATIONAL GEOTHERMAL CONGRESS ACHEGEO 2011

Co-organizer:



INTRODUCTION

ACHEGEO A.G. is a trade union association with the mission of promoting the use of geothermal energy in Chile.

Its objective is to promote the research, development, and use of geothermal resources throughout Chile through the compilation, publication, and diffusion of scientific, technical, and market data both within the community of specialists, businesses, and students as well as to the general public.

Motivated to bring together with the different participants within the geothermal market, we became interested in organizing the first International Geothermal Conference ARCHGEO 2011, which will take place November 28-29, 2011 in *Espacio Riesgo*. There the main participants in the geothermal industry as well as well known authorities on geothermal energy and related government officials will convene.

It is our priority to share and promote the knowledge of this type of energy to society at large. Consequently, CEGIM along with the University of Santiago will be supporting us with pre-convention meetings which will facilitate the understanding of geothermal energy in the first International Geothermal Conference ACHEGEO 2011.



INFRASTRUCTURE AND PRODUCTION OF THE I INTERNATIONAL GEOTHERMAL CONGRESS ACHEGEO 2011

With the attendance of the principal players in geothermal energy, Monday November 28, 2011 will inaugurate the I International Geothermal Congress ACHEGEO 2011 in Santiago, Chile.

The event will take place November 28th and 29th 2011 in Espacio Riesgo in the Don Alberto and Galeria Doña Elvira rooms, with a combined capacity of 300 people. There will be different areas and activities that will allow participants to become familiar with the geothermal industry in our country. There will be approximately 100 translators available.

The Don Alberto room has the following amenities available: sound and lighting systems, extension cords for computers, high resolution, 60 meter Extron, a Pentium Core Duo laptop with 2 GB Ram, 120 DD, CD-DVDr, Wireless connection, wireless mouse connection with screen, laser pointer, cable extension for computers, high resolution, 40 m Extro, and 2 curtain projectors for seminars where company logos will be displayed during the intermissions.

The Doña Elvira Gallery will be the area considered as the primary technological exposition room for geothermal energy. There social activities programmed for the convention will take place. It will have a sound system, music, a technician, 2 boxes, 1 wireless, and 2 curtain projectors showing public videos for sponsors of the congress.

The diagram of the Don Alberto room is in Appendix 1 of the program. The arrangement and diagram of the Doña Elvira Gallery can be found in Appendix 2.



ACTIVITIES OF THE I INTERNATIONAL GEOTHERMAL CONGRESS ACHEGEO 2011

The I International Geothermal Congress ACHEGEO 2011 has planned a series of activities with the goal of bringing together the different people involved with geothermal energy as participants at the conference.

Various areas will be available in order to meet the needs of all participants. The congress events will occur in the following areas:

- **Seminars on the geothermal industry.** Here participants will become familiar with various aspects of geothermal energy in our country through different seminars. Likewise, there will be various international experiences with top of the line exhibitors.
- **Technology Exposition on geothermal energy gallery and room.** Here the advances in development of the geothermal industry from around the world will be shared. National and international companies will present products and services for projects of high as well as low enthalpy. There will also be technical posters that will show cases and experiences related to geothermal energy.
- **Social Activities.** These are organized with the goal of social interaction among the different exhibitors, businesses, and government organizations. Participants will also be able to get to know the positions and perceptions of participants about geothermal energy in Chile in more detail. These informal gatherings are available during the programmed coffee breaks and lunchtimes. This area will also be open after the seminar, with social sponsors possibly offering a cocktail hour in the first room of the technology exposition of geothermal energy. (duration 2 hours)

A detailed schedule of the conference is located in Appendix 3.



PARTICIPANTS OF THE I INTERNATIONAL GEOTHERMAL CONGRESS ACHEGEO 2011

Those who attend the conference will be able to participate as exhibitors or assistants. For assistants the registration fee is as follows:

- 1- \$60.000 Chilean pesos for national and International professionals (lunches included).
- 2- \$35.000 Chilean pesos for national and International students (lunches included).
- 3- \$20.000 Chilean pesos for national and International students (without lunches).

The registration fee includes: materials for taking notes, entry to the seminar about the geothermal industry, entry to the first gallery and room of technology exhibition of geothermal energy, and 4 coffee breaks. Lunches are optional for students.

Registration is completed in the following manner:

- By deposit to the following bank account: Banco BCI account number 10616179, in the name of: "Asociación Chilena de Energía Geotérmica A.G." RUT N° (Identification number) 65.021.079-4.

After completing the deposit, complete the online accreditation form on the congress's web page: www.achegeo.cl/congreso



SPONSORS OF THE I INTERNATIONAL GEOTHERMAL CONGRESS ACHEGEO 2011

The I International Geothermal Congress ACHEGEO 2011 would like to announce the opportunity to be a conference sponsor.

Participating as a sponsor, your business will be involved in an event that brings together the key decision makers in the geothermal industry. This offers opportunities to conduct business, inform participants about products and services, create important network contacts with both technicians and companies as well as the chance to take part in an event bringing together a specific and professional audience.

The sponsorship levels are:

PLATINUM SPONSOR

\$8.000.000 (plus VAT)

Platinum Sponsor Benefits

- Stand measuring 5x3 meters, modular system Syma System with upholstered panels in white felt. Identification of stand (border with standard lettering). Includes a table, three chairs, a trash can, lighting, and an outlet. Electrical connection (total energy 70W/m², monophasic. Additional requirements will have an extra charge: monophasic energy **UF 2,5 + vat**, Triphasic energy **UF 3,5 + vat**). Stands will be located in the middle of the gallery and can be adapted based on the needs and furnishings of the sponsor.
- Posters and melamine panels. 2 face panels. Right to display 3 technical posters in the exhibition room (110*80 cm). Themes: National and international publications and/or new technology.
- 50% discount on registration fee for employees of sponsoring business.
- Inclusion of business logo in promotional material (details included in table 2).
- Authorization for up to 4 people to attend the stand with free access to seminars, coffee breaks, and lunches. If the sponsor contributes to the exhibition this will be included within the authorization. Additional people will be required to pay the registration fee.
- Right to display a pennant of the sponsoring company in the registration and stand areas.
- Right to put out candy or chocolates with the logo of the sponsoring company on large seminar tables.
- Commercials or videos (which will not exceed 2 minutes) will be shown during the coffee breaks promoting the sponsoring company (2 days, 80 minutes). The videos may be repeated during each coffee break, depending on the number of businesses that provide videos. If cocktail sponsors also submit videos they will also be played at this time. Videos should be turned in before October 1st, 2011.

- Projection of the sponsoring company's image, as a flash in banner format on the screens in the seminar room during the intermissions of the conference.
- Right to include a company brochure in the official conference folder (maximum 1 page, size A4). Should be turned in before October 20th 2011.

GOLD SPONSOR

\$6.000.000 (plus VAT)

Gold Sponsor Benefits.

- Stand measuring 4X3 meters, modular system Syma System with upholstered panels in white felt. Identification of stand (border with standard lettering). Includes a table, three chairs, a trash can, lighting, and an outlet. Electrical connection (total energy 70W/m2, monophasic. Additional requirements will have an extra charge: monophasic energy **UF 2,5 + VAT**, Triphasic energy **UF 3,5 + VAT**). Stands will be located in the middle of the gallery and can be adapted based on the needs and furnishings of the sponsor.
- Posters and melamine panels. 2 face panels. Right to display 3 technical posters in the exhibition room (110*80 cm). Themes: National and international publications and/or new technology.
- 30% discount on registration fee for employees of sponsoring business.
- Inclusion of business logo in promotional material (details included in table 2).
- Authorization for up to 3 people to attend the stand with free access to seminars, coffee breaks, and 2 lunches. If the sponsor contributes to the exhibition this will be included within the authorization. Additional people will be required to pay the registration fee.
- Right to display a pennant of the sponsoring company in the registration and stand areas.
- Right to put out candy or chocolates with the logo of the sponsoring company on large seminar tables.
- Commercials or videos (which will not exceed 2 minutes) will be shown during the coffee breaks promoting the sponsoring company (2 days, 80 minutes). The videos may be repeated during each coffee break, depending on the number of businesses that provide videos. If cocktail sponsors also submit videos they will also be played at this time. Videos should be turned in before October 1st, 2011.

SILVER SPONSOR

\$3.500.000 (plus VAT)

Silver Sponsor Benefits.

- Stand measuring 4X2.5 meters, modular system Syma System with upholstered panels in white felt. Identification of stand (border with standard lettering). Includes a table, three chairs, a trash can, lighting, and an outlet. Electrical connection ((total energy 70W/m2, monophasic. Additional requirements will have an extra charge: monophasic energy **UF 2,5 + VAT**, Triphasic energy **UF 3,5 + VAT**).
- 15% discount on registration fee for employees of sponsoring business.
- Inclusion of business logo in promotional material (details included in table 2).

- Authorization for 2 people to attend the stand with free access to seminars, coffee breaks, and lunches. If the sponsor contributes to the exhibition this will be included within the authorization. Additional people will be required to pay the registration fee.
- Projection of the sponsoring company's image, as a flash in banner format on the screens in the seminar room during the intermissions of the conference.

BRONZE SPONSOR

\$2.000.000 (plus VAT)

Bronze Sponsor Benefits.

- Stand measuring 3X2 meters, modular system Syma System with upholstered panels in white felt. Identification of stand (border with standard lettering). Includes a table, three chairs, a trash can, lighting, and an outlet. Electrical connection (total energy 70W/m2, monophasic. Additional requirements will have an extra charge: monophasic energy **UF 2,5 + vat**, Triphasic energy **UF 3,5 + vat**).
- Inclusion of business logo in promotional material (details included in table 2).
- Authorization for 2 people to attend the stand with free access to seminars, coffee breaks, and lunches. If the sponsor contributes to the exhibition this will be included within the authorization. Additional people will be required to pay the registration fee.

SPEAKER SPONSOR

\$1.200.000 (plus VAT)

Speaker Sponsor Benefits (only for companies developing national and international geothermal project).

- Right to an exhibition in the seminar on the geothermal industry (approximately 1 hour)
Topics: *National experience of the company or International experience of the company (geothermal plants and their challenges).*
- Inclusion of company logo in promotional material: on webpage, on conference display panels and on conference canvas.
- Authorization for one person with free access to the seminar, coffee breaks, and 2 lunches.

SOCIAL SPONSOR (Cocktail opening and closing)

\$1.200.000 (plus VAT)


Social Sponsor Benefits.

- Inclusion of company logo in promotional material: on webpage, on conference display panels and on conference canvas.
- Right to display a company pennant in the registration or stands area.
- Right to hand out candies and napkins with the sponsoring company's logo.
- Will be named as a sponsoring company at the end of the seminar.


COLLABORATOR (Agreements)

- 15% discount on registration fee for employees of the sponsoring company.
- Inclusion of the company logo in promotional material (details located in Table 2).

Here is a table with the details of each sponsor and its benefits:

 TABLE 1: LIST OF SPONSORS AND FEES				
Sponsorship Level	General Fee	Member of ACHEGEO (-10%)	Fee with Exposition (-25%)	Members of ACHEGEO+ Expositor (-35%)
Platinum Sponsor	\$ 8.000.000 + tax	\$ 7.200.000 + tax	\$ 6.000.000 + tax	\$ 5.200.000 + tax
Gold Sponsor	\$ 6.000.000 + tax	\$ 5.400.000 + tax	\$ 4.500.000 + tax	\$ 3.900.000 + tax
Silver Sponsor	\$ 3.500.000 + tax	\$ 3.150.000 + tax	N/A	N/A
Bronze Sponsor	\$ 2.000.000 + tax	N/A	N/A	N/A
Speaker Sponsor (for companies developing geothermal projects)	\$ 1.200.000 + tax	N/A	N/A	N/A
Social Sponsor	\$ 1.200.000 + tax	N/A	N/A	N/A
Collaborator	Agreements			

Reservations before July 31st, 2011 will receive a discount of 10% on the sponsorship level fee.

 TABLE 2: SPONSOR BENEFITS FOR THE FIRST INTERNATIONAL GEOTHERMAL CONFERENCE ACHEGEO 2011						
BENEFITS	Cost	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Collaborator
Module or Stand 5X3	\$293.216	x				
Module or Stand 4X3	\$225.000		x			
Module or Stand 4x 2.5	\$185.000			x		
Module or Stand 3X2	\$100.000				x	
50% registration discount for employees of sponsoring company	\$500.000	x				
30% registration discount for employees of sponsoring company	\$250.000		x			
15% registration discount for employees of sponsoring company	\$165.000			x		x
Publication on conference webpage program (preferential size)	\$200.000	x	x			
Publication on conference webpage program	\$80.000			x	x	x
Display of 2 graphics columns in seminar area	\$75.000	x	x	x	x	
Display on conference canvas at entrance	\$100.000	x	x	x	x	
Admission for 4 people (including exhibitor if there is one)	\$130.000	x				
Admission for 3 people (including exhibitor if there is one)	\$100.000		x			
Admission for 2 people	\$45.000			x	x	
Right to display a pennant for the sponsoring company (roller type) in the registration area and stand area	\$431.784	x				
Right to put out candies and chocolates with company logo on seminar tables	\$200.000	x	x			
Company commercials during the coffee breaks (2 days, 80 minutes). Videos should be provided by the company and no longer than 2 minutes. They will be repeated throughout the coffee break, depending on how many videos are submitted.	\$1.500.000	x	x			
Projection of company image as flash (banner format) on the screens in the seminar room during intermissions.	\$1.100.000	x		x		
Advertisement in brochure (back)	\$150.000			x		
Advertisement in brochure (front-bottom)	\$250.000	x	x			
Advertisement on 1000 flyers	\$350.000	x	x	x	x	x
Right to display 3 technical posters in exposition room. Topics: National and international publications and/or new technology.	\$1.500.000	x	x			
Right to add company brochure to official conference folder (max. 1 page, size A4). Should be turned in before October 20th 2011	\$120.000	x				
Infrastructure and Production	\$1.250.000	x	x	x	x	
		\$ 8.000.000+ tax	\$ 6.000.000+ tax	\$ 3.500.000+ tax	\$ 2.000.000+ tax	N/A
OTHER SPONSORSHIP LEVELS						
Social Sponsor	Right to sponsor a cocktail post-event (opening and closing) for up to 300 people. Right to display company banner in registration area or stands area. Include company logo in promotional materials (website, display panels, and banner). Will also be mentioned as a sponsor at the end of the seminar.					1.200.000 + tax
Speaker Sponsor Benefits (for companies developing national and international geothermal projects)	Those companies that currently have concessions or exploration or use in their country or international companies that have launched high enthalpy geothermal projects will be able to sponsor 1 day of the seminar on industrial geothermal energy with 1 topic of their experience. Includes logo and mentioning of sponsoring company. Admission for 1 person included.					1.200.000 + tax



PRICES AND FORMS OF PAYMENT FOR SPONSORS

FORM OF PAYMENT FOR NATIONAL AND INTERNATIONAL COMPANIES

Payment is accepted through deposit or bank transfer for the total value of the stand. Receipts should be sent via email to: carolina.navarro@achegeo.cl Cc: cristian.torres@achegeo.cl; lorena.paredes@achegeo.cl

ACHEGEO will then send the corresponding bill.

Information for deposit or transfer

Banco BCI Account number 10616179, in the name of "Asociación Chilena de Energía Geotérmica A.G." RUT (Identification Number) N° 65.021.079-4.

1. Bank Name: BCI
2. Bank Address: El Golf 125 Las Condes
3. Bank Swift Code: CREDCLRM
4. Beneficiary Name: Asociación Chilena de Energía Geotérmica A.G.
5. Beneficiary Address: Vitacura N° 2939, Piso 10, Las Condes
6. Beneficiary Account: 10616179
7. Email confirmation: carolina.navarro@achegeo.cl Cc: lorena.paredes@achegeo.cl; cristian.torres@achegeo.cl

Companies should advise ACHEGEO of payments by sending a receipt of the transfer.

ACHEGEO will confirm payments in writing. If you are not contacted within 24 hours, please call our offices.

Payments will be processed in Chilean pesos. Transaction costs for international companies are not included.

PROCEDURE FOR CONFIRMING A RESERVATION

Registration deadline

Registration closes on September 30th, 2011.

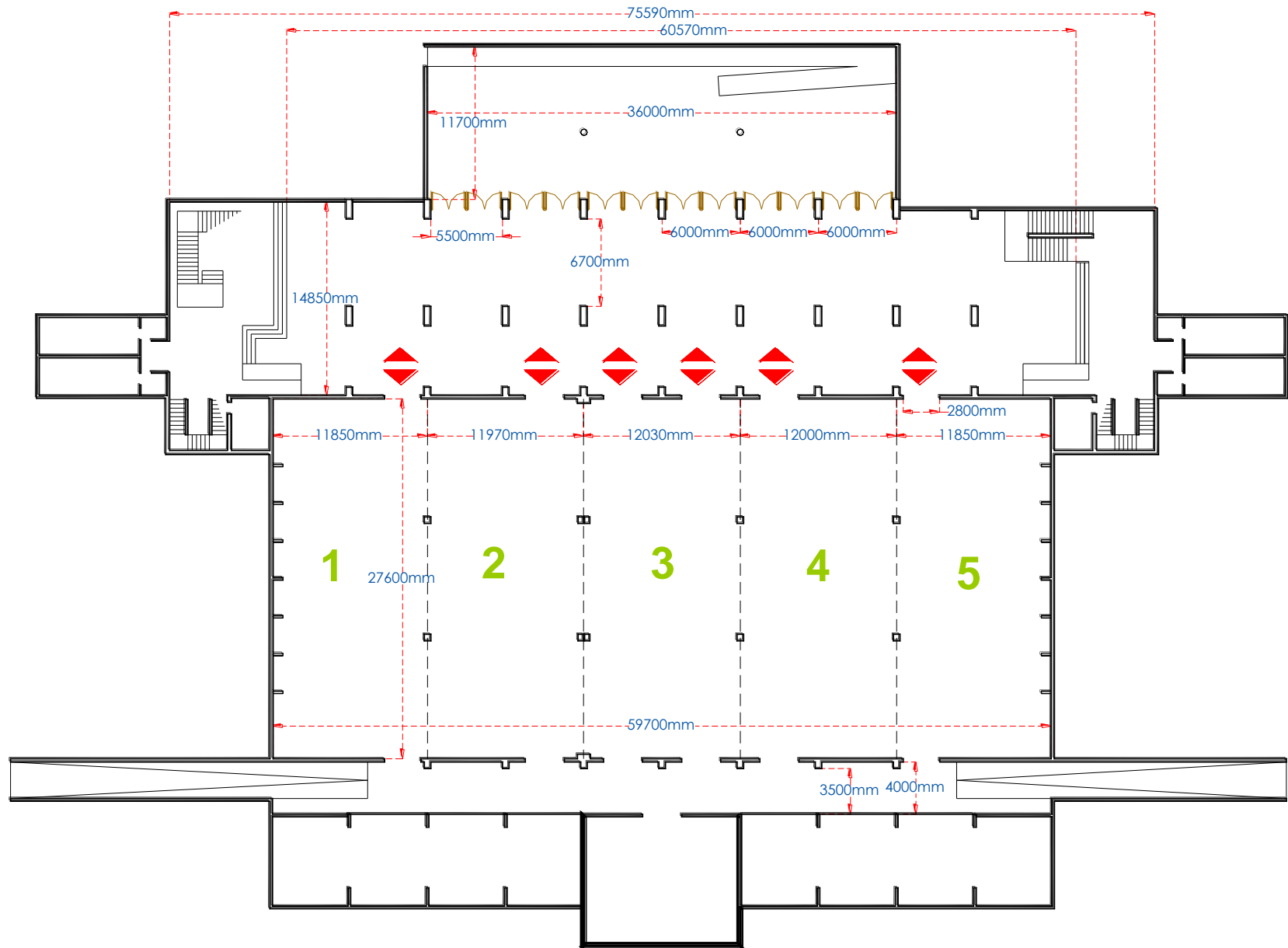
Confirmation of stand reservations.

The reservation and block of time solicited will be confirmed once the participate is accepted by ACHEGEO (with the signature of the contract) and the cost of the stand is paid. Payment should be received within 5 days of the date of the reservation. After 5 days the reserved space will be lost and offered to other companies.

Reservations before July 31st, 2011 will have a discount of 10% off the sponsorship fee (see Table 1).



APPENDIX 1

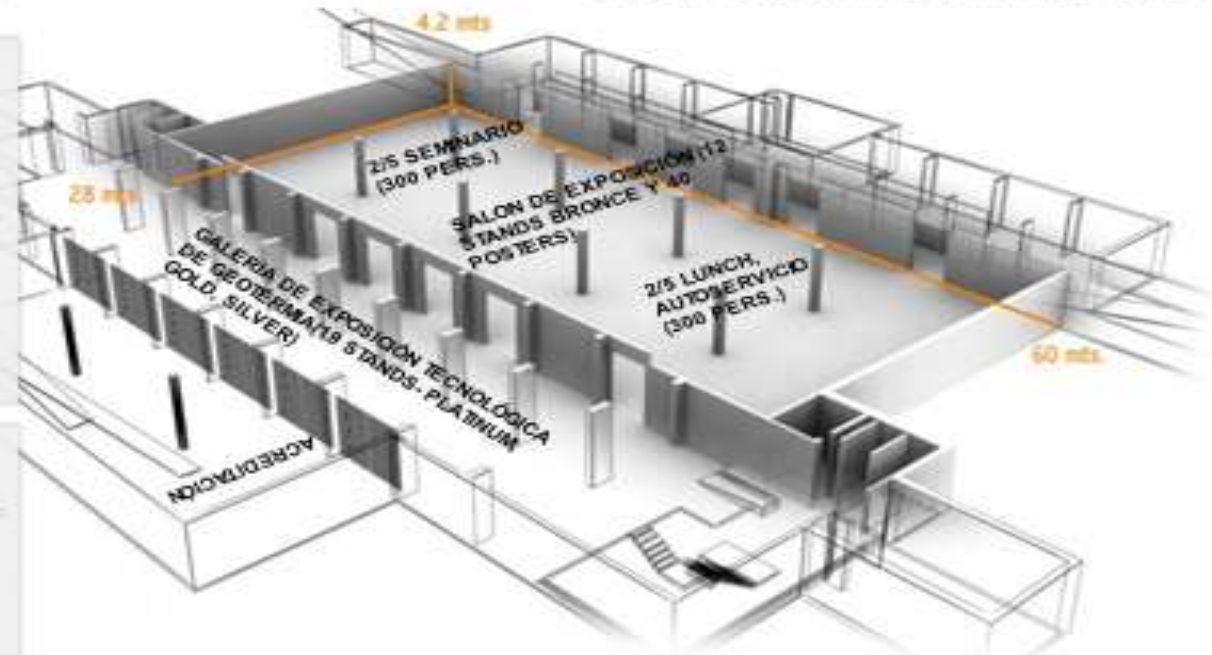




ESPACIO RIBISCO

Gran Salón Don Alberto

Dimensiones	
Largo	60 mts.
Ancho	28 mts.
Alta	4.2 mts.
Superficie	1.680 m ²
Resistencia Piso	1.100 kg/m ²
Tipo de Montaje	
Auditorio	1.000
Exposit	300
Teles	1.000
Cortina	2.000





APPENDIX 2



ESPACIO RIESCO

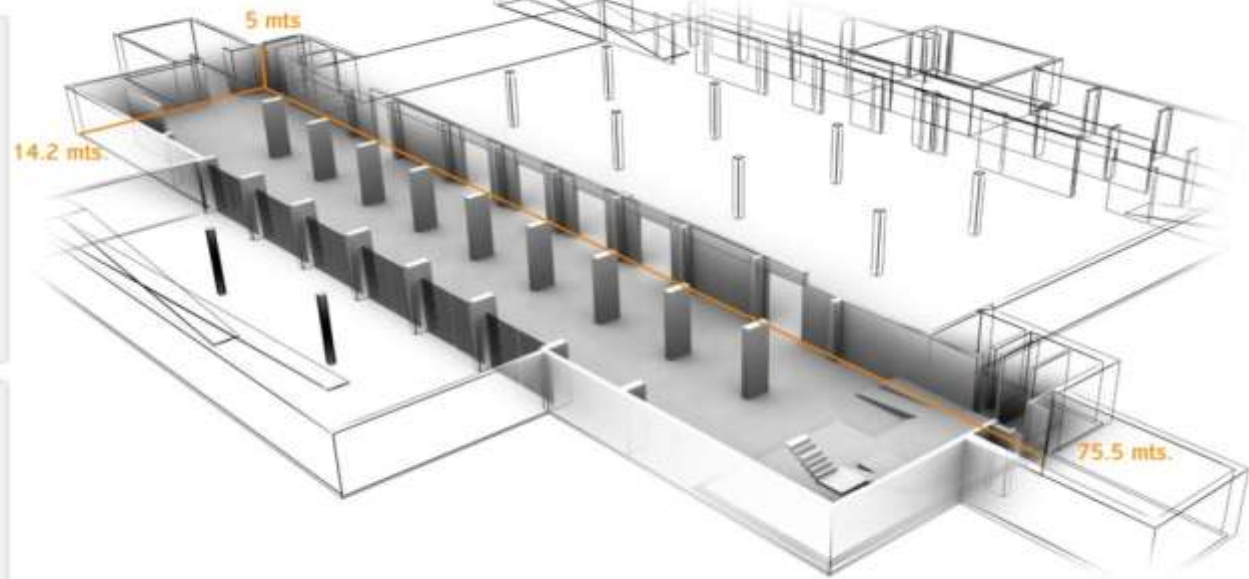
Dimensiones

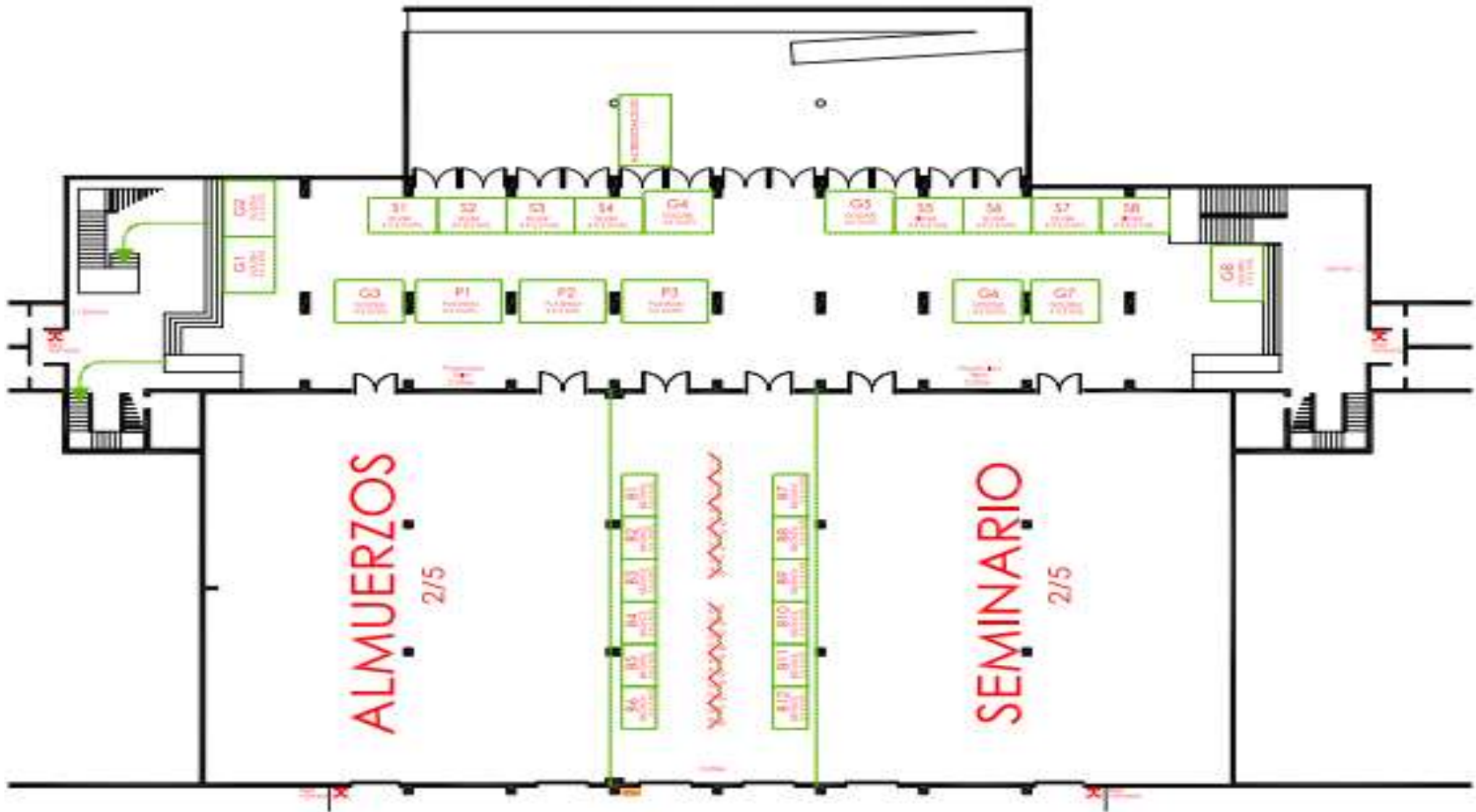
Largo	75.5 mts.
Ancho	14.2 mts.
Alto	5 mts.
Superficie	1072 m ²
Resistencia Piso	1500 kg/m ²
Tipo de Montaje	
Auditorio	No Evaluado
Escuela	No Evaluado
Cena	No Evaluado
Cocktail	1500

Ubicación General



Galería Doña Elvira







APPENDIX 3



PROGRAM FOR FIRST INTERNATIONAL GEOTHERMAL CONFERENCE ACHEGEO 2011

TIME		Nov. 27th 2011	Nov. 28th 2011	Nov. 29th 2011
8:00	8:20	Stands assembly	ACHEGEO Geothermal Congress, 1st day / Showroom of Geothermal Energy Technology	ACHEGEO Geothermal Congress, 2nd day / Showroom of Geothermal Energy Technology
8:20	8:40	Stands assembly		
8:40	9:00	Stands assembly		
9:00	9:20	Stands assembly		
9:20	9:40	Stands assembly		
9:40	10:00	Stands assembly		
10:00	10:20	Stands assembly		
10:20	10:40	Stands assembly		
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16:40	17:00	Stands assembly		
17:00	17:20	Stands assembly		
17:20	17:40	Stands assembly		
17:40	18:00	Stands assembly		
18:00	18:20	Stands assembly		
18:20	21:00	Stands assembly		
			Registration	
			Welcoming	Geophysical Methods of Exploration- MT
			Coffee Break (in stands area)	Geology and geochemistry of Exploration.
			National Geothermal Legislation: Past Present and Future. Question and Answer Session (15 min)	Coffee Break (in stands area)
			Why geothermal energy?. Geothermal energy vs. other types of energy. Question and Answer Session (15 min)	Types of geothermal drilling in stages of exploration and exploitation (directional drilling)
			Geothermal Energy and Development: Challenges of a sustainable economy. Question and Answer Session (15 min)	Types of drilling
			Lunch	Question and Answer Session (20 min.)
			Experience in national exploration. Question and Answer Session (15 min)	Lunch
			Electricity from geothermal resources of low enthalpy Question and Answer Session (15 min)	Testing resources in an environmentally friendly way (drilling with sludge and gravel. Managing solids.)
			Coffee Break (in stands area)	Geothermal experiences
			The risk and financing of geothermal energy. Question and Answer Session (15 min)	Coffee Break (in stands area)
			The entrance of geothermal energy into the national electricity market. Question and Answer Session (15 min)	Engineering of reservoirs
			Social Sponsor Cocktail Hour (Galeria Area)	Experiences of International Companies (Installation and Production of Geothermal Plants).
				Social Sponsor Cocktail Hour (Galeria Area)